

Wood Simmons

ACD · ART DIRECTOR
DESIGNER

CONTACT

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woodsimmmons.com
Mississippi, USA

EXPERTISE

Art Direction
Brand Identity
Campaign Design
Creative Strategy
Motion & Interactive
Concept Development
Team Leadership
In-House & Agency

AWARDS

Top 15 Campaigns of the Century

Ad Age · Truth Campaign

2018 Breakout Agency of the Year

Ad Age · Giant Spoon

EDUCATION

Creative Circus Design

2011 – 2013

Mississippi-based maker.
Outdoors, future of
humankind, and video
games.

Associate Creative Director and art director with **12+ years** building award-winning campaigns across agency, in-house, and founder roles. Clients include **NASA, Google, Meta, Disney, Warner Bros, Samsung**, and beyond. Equally at home leading teams and getting hands dirty with pixels.

EXPERIENCE

Freelance Creative Independent · Various

Apr 2024
Present

CURRENT

Disney · Samsung · Ubisoft

Senior Art Director Boulevard · In-House

Jun 2022
Mar 2024

Founder & Creative Director Abbo · Studio

Mar 2019
Jun 2022

NASA · Collins · Google · Meta

Senior Art Director Giant Spoon · Agency

Nov 2017
Feb 2019

HP · Warner Bros · Activision Blizzard

Creative Director Hyperloop · In-House

Oct 2016
Jul 2017

Freelance Creative Independent · Various

Sep 2014
Oct 2016

TBWA/MAL · Eleven · Truth

Junior Art Director Arnold Worldwide · Agency

May 2013
Feb 2014

Jack Daniel's · Truth

Musician Tooth & Nail Records

Apr 2009
Dec 2011