



Experience

BVK

Associate Creative Director/Writer, 2022 to Present
CITGO, Moffitt Cancer Center, University of Florida

Gene Payne + Partners

Independent Creative Partner/Writer, 2019 to 2022
SPM (Emory, Froedtert, University of Maryland Health System)
McGuffin (Mayo Clinic, Medela, Business Wire, Bank of the West)
Moveo (Amita, Prisma); Charmington Press (PosterBooks)

Noble Chicago

Associate Creative Director/Writer, 2016 to 2019
Fellowes, Hoover, University of Michigan, Pace, Gatesman

Rhea + Kaiser

Creative Lead/Writer/Producer, 2009 to 2016
Bayer, DePaul University, Northwestern Medicine, Caterpillar

Gene Payne + Partners

Independent Creative Partner/Writer, 2001 to 2009
Element 79 (BMO, Quaker, Lowe's); FCB (Cox); Magnani (Marriott, CNA)
Pivot Design (Sterling Bay); CAP (Sarasota); McGuffin (BMO, Banker's Life)
Wunderman (Chevron); SCC (Cole Taylor Bank); SPM (HCA); Hoffman York
(Wisconsin Lottery); Laughlin Constable (Summerfest); TY (Beanie Babies)

DDB Chicago

Writer/Producer (contract), 1999 to 2001
Anheuser-Busch, FTD, US West/Qwest, State Farm, Helene Curtis

Y&R Chicago

Creative Director/Writer/Producer, 1994 to 1999
Sears, Kraft, Miller Brewing, H&R Block, Rayovac, Norwegian Cruise Line

Education

MBA - Marketing, University of Wisconsin - Madison
BS - Advertising, University of Illinois - Champaign

Awards

Communication Arts, One Show, Minneapolis Show, Clios, Effies,
Obies, Addys, NY Festivals, Graphis, the Art Director's Club

Personal

Wife Liz, Daughter Nancy, Goldfish Wendy (last I checked)

Website

www.gene-payne.com

Contact

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