

# CARLIN NG

**Email:** carlinng@gmail.com

**Cell:** 310.228.0101

**PORTFOLIO:** <https://carlinng.carbonmade.com/>

## PROFESSIONAL PROFILE

A graphic designer with over 10-years of experience in creating visual concepts by combining art and technology; with a commitment to communicate ideas that inspire, inform and captivate consumers through various types of media, such as digital and print publications.

## TECHNICAL SKILLS

- Adobe CS
  - InDesign
  - Photoshop
  - Illustrator
  - Acrobat
  - LiveCycle
- Microsoft Office
  - PowerPoint
  - Word/Excel
  - Outlook/SharePoint
  - Skype for Business
- Workamajig
- Corporate and Agency experience
- Cross-Functional Experience
  - Traditional print design
  - Typography
  - Color and Composition
  - Web UI/Emails/Banners
  - WordPress
- Digital matte painting, color correction, background design
- Product packaging
- Illustration and pencil sketching
- Fluent in English and Mandarin

## EXPERIENCE

### FREELANCE DESIGNER THE BOEING COMPANY

04/2014 – PRESENT

- Brand support for Boeing's in-house global creative services division
- Designing for multiple seasonal campaigns and projects from concept to completion for B2B that include catalogs, trade-show materials, large format printing, print collaterals, active fillable forms, emails, web UI, PowerPoint presentations as well as environmental and photo retouching
- Pre- and post production for print

### FREELANCE DESIGNER/PRODUCTION CETERA FINANCIAL GROUP | QUIGLEY-SIMPSON | RIPBANG STUDIOS

01/2013 – 12/2013

- Brand support in the MarCom department by designing for multiple projects/campaigns that includes sales guides, catalogs, print collaterals, emails, web banners and seasonal advertising projects/campaigns from concept to completion for B2B
- Pre- and post-production, digital illustration, logo design, photo retouching, print collaterals, digital magazine layout and color correction

### LEAD DESIGNER DIRECTV

04/2011 – 12/2012

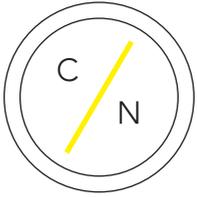
- DIRECTV in-house brand support in the MarCom department by designing for multiple projects/campaigns that includes sales guides, catalogs, print collaterals, large scale banners, trade-show materials, email projects, web banners and seasonal advertising projects/campaigns from concept to completion for B2B
- Researching and developing existing and emerging concepts and trend
- Pre- and post-production, digital illustration, photo retouching, print layout and color correction, digital asset management

### FREELANCE DESIGNER / ART DIRECTOR STAGE3 AGENCY

02/2011 – 04/2011

- Designed Scion and Tri-Mountain print ads, direct mail, sales catalogs, product packaging, web interface, email projects from conceptualization to completion
- Pre- and post-production, staged photoshoot props and sets, photo retouching, print layout and color correction, digital asset management

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## EXPERIENCE CONTINUED

### EDUCATION

Media Arts and Animation (B.S.)  
The Art Institute of California  
Los Angeles, CA  
2001 – 2006

### ACCOMPLISHMENTS

- Recipient of the 2009 peer-nominated "Extraordinary Award" at Geometry Global
- Dean's Honor Roll
- Part of a select group of production team pitching 2D animation to Nickelodeon; tasked with designing layout, background and props

### FREELANCE STUDIO ARTIST

11/2010 – 01/2011

#### MEREDITH XCELERATED MARKETING (MXM)

- Production of print ads, direct mail and email projects for Mitsubishi, Kia, Walmart and Jenny Craig
- Pre- and post-production, photo retouching, print layout and color correction, digital asset management

### STUDIO MANAGER / GRAPHIC ARTIST

06/2008 – 10/2010

#### GEOMETRY GLOBAL, F/K/A G2, A DIVISION OF GREY

- Designed direct mail and email projects from conceptualization to completion for clients such as Princess Cruises, Cunard Line, AAA, Electronic Arts (EA), Adobe and WellPoint
- In charge of pre- and post-production, photo retouching, print layout, color correction, front-end development, digital asset management
- Created mock-ups for presentations and direct mail pieces

### FREELANCE BOOK LAYOUT ARTIST

2007 – 2009

#### XL-LABORATORIES (COMPANY NO LONGER IN BUSINESS)

- Responsible for the external and internal layout of published novels such as Stephen King's The Mist, Frankenstein and Business As Usual

### PRODUCTION ARTIST / GRAPHIC DESIGNER ES ADVERTISING

07/2006 – 05/2008

- Responsible for image manipulation, document creation, design and resizing, product design, web layout and storyboarding for TV commercials from concept to completion for clients such as DIRECTV, Hanwha, California Bank & Trust and Coway
- Scouted for locations and staged photoshoot props and sets

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