

Amanda M. Morris

Graphic Designer
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EDUCATION

Bachelor of Graphic Design, May 2003
North Carolina State University, College of Design

Courses focus on Design, Context, and Experience and include 8 Professional Design Studios, 4 Typography Courses, 3 Digital Imaging Courses, Photography, Design Fundamentals, Graphic Design Theory & Practice, and History of Graphic Design

EXPERIENCE

Graphic Designer for the NC Dept. of Agriculture & Consumer Services,
February 2005 – present

Responsibilities include design from concept to completion, with a working understanding of layout, type and color. Manage production for print and digital work. Projects range from publications, presentations and social media to design for exhibits and events. Clients include divisions, such as the NC State Fair, as well as cooperators like the USDA, other state agencies, universities, agricultural groups and non-profit organizations.

Freelance Graphic Designer, January 2003 – present

PROJECTS

Publications, Brochures, Brand & Logo Development, Business Collateral, Signage, Advertising, Promotional Materials, Billboards, Events & Exhibit Design, Invitations, Maps, Reports, Charts & Graphs, Presentations, Newsletters, Forms, Digital Graphics

SKILLS

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe Acrobat Pro, Microsoft Office, PC & Mac Platforms, Production & Prepress, Typography, Photography, Photo Editing, Fine Arts, Color Theory, Project Organization

COMPETENCIES PERFORMED SUCCESSFULLY

- I am resourceful, passionate, and self-driven
- I design and develop on-brand, on-budget, on-time creative solutions
- I believe that good design is informative, engaging, and accessible
- I use a systematic creative process to produce strong conceptual and expressive designs
- I can thoroughly translate design solutions through to a variety of channels
- I enjoy creating infographics, charts and graphs, and strategic brand systems
- I strive to remain current on art, industry, and communication trends
- I juggle a large number of projects efficiently, effectively, and independently
- I coordinate with multiple outside vendors and foster those relationships
- I manage my own time effectively to ensure on-time delivery of my work
- I'm excellent at creating libraries, systems, processes, and documentation
- I have great attention to detail and I'm highly organized
- I enjoy learning about business and marketing strategies
- I effectively prioritize incoming requests and communicate the status of ongoing projects
- I have a positive, clear communication style
- I enjoy collaborating with my team and learning from others
- I am able to articulate ideas and receive constructive feedback
- I exhibit curiosity and enthusiasm for creating something new every day
- I work well under aggressive timelines and can easily adapt to change
- I aim to please, but have the ability to push back when necessary
- I try to add value to every project rather than simply delivering what's requested
- I can admit when I don't know the answer, but I'm always excited to figure it out