

Amanda M. Morris

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EDUCATION

Bachelor of Graphic Design | College of Design at North Carolina State University
May 2003

Courses included Graphic Design Theory & Practice, History of Graphic Design, 8 Professional Design Studio Courses, 4 Typography Courses, 3 Digital Imaging Courses, Photography

EXPERIENCE

Senior Graphic Designer | G&S Business Communications
February 2022 – Present

Design print and digital marketing materials for a variety of agency clients. Handle multiple projects simultaneously in a fast-paced, deadline-driven environment. Collaborate closely with art directors, creative director, marketing coordinators, copy writers, photographers, project managers, and production artists. Work across mediums including print, web, social, and experiential. Projects including brand development, advertising campaigns, brochures, publications, infographics, social media, charts, graphs, presentations, signage, and both static and animated web graphics. Software including Adobe Creative Suite (InDesign, Illustrator, Photoshop, Acrobat, and XD), Creatopy, font management software, project management software, Word, and PowerPoint on Mac platform.

Graphic Designer | NC Department of Agriculture & Consumer Services
February 2005 – February 2022

Design print and digital marketing materials for agency divisions, such as the NC State Fair, as well as cooperators like the USDA, universities, agricultural groups, and non-profit organizations. Worked directly with clients from concept to completion. Collaborated closely with printers and other vendors. Projects including corporate identity, logo development, print and digital advertising, promotional products, brochures, publications, infographics, social media, charts, graphs, presentations, exhibit design, billboards, event materials, maps, reports, forms, newsletters, and signage. Software including Adobe Creative Suite (InDesign, Illustrator, Photoshop, and Acrobat), large-format printer software, offset-printing software, imposition software, Word, Excel, and PowerPoint on PC platform.

Freelance Graphic Designer
January 2003 – Present

Design print and digital marketing materials for a variety of clients and industries. Handle multiple projects simultaneously during personal time. Projects including logo design, business cards, letterhead, envelopes, advertising, brochures, publications, infographics, social media, charts, graphs, presentations, signage, static and animated web graphics. Software including Adobe Creative Suite (InDesign, Illustrator, Photoshop, Acrobat, and XD), Typeface, QuickBooks, Word, Excel, and PowerPoint on Mac platform.

SKILLS

Adobe Creative Suite, Microsoft Office, PC & Mac Platforms, Printing & Digital Production, Typography, Photography, Photo Editing, Fine Arts, Color Theory, File Organization, Communication and Interpersonal Skills, Leadership, Problem-Solving, Optimism, Work Ethic, Time Management, Teamwork, Budgeting, Resilience, and Good Humor

COMPETENCIES

- Dedicated, enthusiastic design lover with an optimistic attitude
- Excels in design fundamentals including typography, layout, color, and imaging
- Committed to learning and continuous improvement
- Values the client relationship, communication, and anticipating their needs
- Holds self accountable for high-quality, timely, and cost-effective results
- Encourages new ideas and innovations and implements new processes
- Highly organized and capable of handling multiple projects and meeting deadlines
- Presents excellent written, oral, and interpersonal communication skills
- Encourages and facilitates cooperation, pride, trust, and teamwork
- Makes sound, well-informed, and objective decisions
- Happy to help others and not afraid to ask for help when needed
- Flexible, open to change and critique; effectively handles uncertainty