

CHRISTIAN NEUMAN

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EXPERIENCE

Fashion Print Designer

Freelance as CVTL Ltd. (U.K.)
2010 – Present • London, UK

Creating innovative fashion prints for the fashion industry.
Specialised in Womens and Mens Ready to wear and Streetwear.
Taking briefs from concept to final tech file.
Strong experience in hand and computer generated fashion prints.
Good knowledge of digital, silkscreen and sublimation (DTG) printing work flows on fashion textiles. Good understanding of textiles and inks.

Creative Director

Belle Sauvage S.A.
2008 – Present • London & Luxembourg

Planning & design of ready to wear collections on a different range of product in men's and women's wear
Head of design team. Overseeing Design team and interns.
Analyzing Trends, Creating Mood Boards, Range & Fabric planning, Fashion Sketches and CADS, Creating Original Fashion Prints,
Working with Sampling Units. Toiling and sampling process.
Creating capsule collections and mood boards for sales meeting with major high street retailers and Media corporations. (IPCN, The Voice of China, China's Next Top Model, Asos, River Island, HP France, Forever 21, Camomilla Italy, etc)
Manufacturer and production meetings. Factory visits (U.K., Romania, Spain, Italy and China)
Fabrics and trims sourcing locally or during trade events.
Strong knowledge in fabric printing techniques and suppliers.
Sales strategy, sales events planning and catwalk presentations. Showrooms and Trade show presence. (Shanghai, London, Paris, Singapore, Dalian, Berlin, Amsterdam)

Art Director

Belle Sauvage S.A.
2008 – Present • London, UK

Establishing Corporate Identity and Corporate Design and ensuring coherent usage throughout all communication. (Online and Offline)
Concept and research on seasonal fashion campaigns, online and offline brand presence.

Liaising with Pr & Sales agents. Developing fashion and celebrity collaborations. Branding strategies, Offline and online marketing concepts with or through agents. Fluent in 5 languages.
Fashion shows for London Fashion Week, Amsterdam Fashion Week and Shanghai
Branding strategies, Offline and online marketing concepts with or through agents.
Fashion shows in London, Shanghai and Amsterdam.
Working with stylists, photographers and filmmakers from brief to final product or campaign.
Fashion presentations and brand representation abroad.
Look Book Shoots and product stills
Creating offline media (flyers, brochures, look books, show invites etc) Creating online media (website, online store, banners, ads, presentations etc)

EDUCATION

Metropolitan University London

M.A. Arts & Film

2003 – 2006 • London, UK

Fh Schwäbisch Hall – Carnegie Mellon University

B.A. Media Design

2000 – 2003 • Pittsburgh, PA

CLIENTS

IPCN, The Voice of China, China's Next, Top Model, Asos, River Island, HP France, Forever 21, Camomilla Italy, etc

SPECIALTIES

Fashion Print Design Creative Direction