

CV

Robert Cervera
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Education

2012/14 MA Sculpture, Royal College of Art, London.
2010/11 Postgraduate Diploma in Fine Art (Distinction). Byam Shaw/ Central St. Martins, University of the Arts, London.
2009/10 Foundation Fine Art (Distinction). Central St. Martins, University of the Arts, London.
1994/98 BA in Advertising and Public Relations. Universitat Autònoma de Barcelona, Spain.
1988/99 Music studies (theory, trumpet, brass quartet, orchestra). Conservatori de Música de Badalona, Spain.

Languages

English, Spanish, Catalan.

Employment

2010/present Freelance senior copywriter and creative director, London.
Freelancing for The & Partnership, Pablo London, Hell Yeah, Mother London, Team Detroit/ Blue Hive Mexico, VCCP London, Ogilvy 1 Unilever London, The Brooklyn Brothers.

2007/2009 Senior creative (copywriter), Albion London.
Pitches won since joining: Air New Zealand, Gumtree, Cafédirect, Innocent, ESPN X Games. Pitches lost: Oakley. Other clients: Skype, BlackBerry, eBay.

2005 - 2007 Senior creative (copywriter), Ogilvy, London.
Working across all accounts, including Ford, Comfort, Dove, BP, Panadol, Fanta, Coca-Cola, Chiquita Banana and Wild Bean Cafe.

2002 - 2004 Creative Director, El Sindicato / Arnold Barcelona.
Clients: Onda Cero (radio station), Planeta (publishing house), Banesto (bank), Eristoff vodka.

1999 - 2002 Creative (copywriter), El Sindicato, Barcelona.
Clients: Audi, El Corte Inglés (department stores), Telefonica, "la Caixa" (bank), Nike, Coca-Cola, Blanc Pescador (wine), Antonio Miró (eau de cologne), City TV (tv channel), Geoplaneta and Beta (digital tv channels), Mahou (beer), Port Aventura (theme park), Barcelona City Council.

1998 - 1999 Junior copywriter, Ogilvy Barcelona.

1997 - 1998 Copywriter (placement), Lowe MBAC, Barcelona.