

KIRK A. NORRIS Writer // Creative Director // Etc.

LONG STORY SHORT Hey there, I'm Kirk. I'm an award-winning Writer/Creative Director with a proven track record of delivering big ideas that get results. For more than fifteen years, I've helped create success for a wide variety of brands doing business across a myriad of industries.

BRANDS BodyArmor, Samsung, Goodyear, Purell, WD-40, T-Rex Tape, PPG Paints, Monster Electronics, Say Insurance, Bull Outdoor Products, Liquid Nails, Audio Technica, The Original Mattress Factory, Bosch Power Tools, Escort Radar Detectors, Cobra Dash Cameras, Kinetico Water Systems

HOW I GOT HERE **CLUM CREATIVE**

Cleveland, Ohio (Remote)

Executive Creative Director // March, 2023 – Present

Creative Director // September, 2018 – March, 2023

HITCHCOCK, FLEMING & ASSOCIATES

Akron, Ohio

Associate Creative Director // January, 2016 – September, 2018

Senior Copywriter/Creative Lead // September, 2013 – January, 2016

GNC

Pittsburgh, PA

Senior Copywriter // January, 2011 – September, 2013

BRAVURA ADVERTISING + DESIGN

Columbus, Ohio

Copywriter // May, 2010 – January, 2011

THE DISPATCH MEDIA GROUP

Columbus, Ohio

Creative Specialist // September, 2007 – May, 2010

SCHOOL **THE OHIO STATE UNIVERSITY**

Columbus, Ohio

Bachelor of Science – Marketing // September, 2002 – June, 2006

REFERENCES Available upon request.