



Visit: tomkirsch.com **Call:** 512.922.7471 **Email:** tom@tomkirsch.com **Linkedin:** linkedin.com/in/tomkirsch/

Profile

15+ years experience building brands, with impactful creative, across all media through conceptual thinking, strategic solutions and innovative ideas. Ability to present and oversee all aspects of projects, keeping them on time, on brief and within budget. Able to work in a fast-paced environment and help lead with clear direction and feedback, while maintaining a positive attitude. Collaborative with teams, writers, vendors, photographers, directors, and developers to ensure effective results.

Experience

Creative Director at **Ellenos Real Greek Yogurt** (freelance) Feb 2019 - Present

Brand Consultant at **Tom Kirsch Design, LLC** / 2007 – Present / Austin, Texas
Brand experience: Austin Horns Select Baseball, ArcherMalmö, Austin's Pizza, Barton Creek Golf Academy, Boteco ATX, Ellenos Real Greek Yogurt, Freedom Solar Power, Greatest Common Factory (Tecovas), Green House Market, Grove Wine Bar + Kitchen, Path Salon, Teo Gelato, Yeti Coolers

Senior Art Director at **Indeed** (contract) / Oct 2019 – Dec 2019 / Austin, Texas

Group Creative Director at **Ampersand Agency** / 2018 – 2019 / Austin, Texas
Brand experience: Celis Beer, Lemi Shine, Wildway, and Texas A&M - Kingsville

Design Lead at **Razorfish** / 2012 – 2018 / Austin, Texas
Brand experience: Car2Go, Citi, Motorola Moto X, Radio Shack, Samsung Mobile USA, and Southwest Airlines

Creative Director at **Aha** (freelance) / 2012 – 2012 / Austin, Texas
Brand experience: TBG's landscape architecture, Texas Area Chamber of Commerce including Taylor, Texas and Cedar Park, Texas, and Torchy's Taco

Art Director at **Possible** / 2008 – 2012 / Austin, Texas
Brand experience: Dell, Dow Chemical, Microsoft and Reliant Energy

Creative at **McGarrah Jessee** (freelance) / 2008 – 2008 / Austin, Texas
Brand experience: Whataburger

Sr. Designer / Art Director at **GSD&M** / 2001 – 2008 / Austin, Texas
Brand experience: AT&T, BMW, Charles Schwab, Chili's, Frito Lay, Kinko's, Macaroni Grill, Norwegian Cruise Lines, On The Border, PGA Tour, Southwest Airlines, Texas A&M University, US Air Force, Wal-Mart and Whole Foods Market

Education

Texas A&M University -
Commerce, Texas / Bachelor
of Science / Major in Design
Communications / Alpha Chi
Honor Society

The Art Institute -
Dallas, Texas / Associate of
Applied Arts / Major in Visual
Communications

Skills

Design, Art Direction,
Concept, Branding, Logos
Retail Marketing, Creative
Direction, Adobe Creative
Suite, Leadership,
Illustration, Advertising
Typography, Responsive
websites, Photography
Communications, Strategy
Marketing, Social Media
Campaigns, Experiential
Marketing, Humor

Awards

New York Art Directors Club
Project on DIGIDAY
The One Show
National Addy's
Featured in Fast Company
Graphis Design Annual
HOW International
Threadless.com Winner
Best Student Portfolio, DSVC
Best of Show, Creative Summit

*References available on
request*