

LISA J. CLARK

FREELANCE DESIGNER / ART DIRECTOR / CREATIVE CONSULTANT



EXPERIENCE

2011 - Present

Lisa J. Clark Designs

FREELANCE DESIGNER / ART DIRECTOR

CLIENT LIST: Alloy, Dinova, UX Integrated, Dragon Army, Dagger, Content Science, Leader, Three Squared, Pardot

Strategy, concept development, branding, content design, and look-and-feel and direction for websites, mobile, email, social and more. Great collaborations with content strategists, UX, copy writers, and developers.

2011 - 2019

Content Science

CREATIVE CONSULTANT

CLIENT LIST: Coca-Cola, Wiley, Benchmark Brands, Equifax, Intercontinental Hotel Group, University of Georgia, AT+T, American Cancer Society, Dell, CFA Institute, TVA

Work closely with content strategists and produce all creative including visual content strategy, presentations, reports, and web/mobile designs for clients. Write copy for client projects and regularly contribute to the Content Science blog.

2006 – 2011

Engauge

SENIOR ART DIRECTOR & DESIGNER

CLIENT LIST: Zone Perfect, Marie Callender's, International Delight, Visine, Johnson & Johnson, The Home Depot, UPS, Ruth's Chris, TBS, Intercontinental Hotel Group, Reese's, Coca-Cola

Strategy, conceptual development, initial look-and-feel & direction of Creative team members throughout projects. Collaborating with copywriters, information architects, developers and account/project managers to ensure the success of each project.

EDUCATION

1986 - 1988

Emory University

Drama

1989 - 1996

University of Georgia

Art History, Drama

- o Emphasis on film studies, including producing and directing a student film
- o Studied art history in the Cortona Study Abroad Program, Cortona Italy

AWARDS

2011

HOW International

Merit
Interactive Design Awards

2010

The Webby Awards

Official Honoree
Web Site Design

CONTACT

978 Wylie Street SE, Atlanta, GA 30316

t: (404) 247-2140

e: lisajoyclark@gmail.com

w: www.lisajclark.com

I'm Lisa Clark

Experienced print and web designer from Atlanta

I share a home office with my dogs Bucky and Ringo.

I am a classic film buff who loves movies from the 30s and 40s. I also love trivia and appeared on Jeopardy in 2019.