

Eva R. Schneider

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EXPERIENCE

Associate Creative Director • Freelance Writer

72andSunny, Carrot Creative, DigitasLBi,

FCBgarfinkel, Publicis, Yard

September 2014 - Present

Clients: Accenture, Amazon Echo, Amtrak, Core Water, Crocs, Dove Men+Care, FDA Anti-Smoking, Isopure, PBS Mercy Street, Perry Ellis, Restoration Hardware, SeaWorld, Sesame Place, Smirnoff, T-Mobile, Vonage, ZzzQuil

Creative Director

Badger & Winters, New York

2014

Clients: Avon Global, Breast Cancer Awareness, Living Proof

Senior Copywriter

Y&R, New York

2013

Clients: Fisher Price, JCPenney, PUR Water

Senior Copywriter

Saatchi & Saatchi, New York

2006 - 2013

Clients: Ameriprise, Atlantis, Avaya, BicyTaxi, Bufferin, Capri Sun, Cheerios, CIBA Vision, Enfamil, Folgers, GoGurt, Goodwill, Green Giant, Healthy NY, Head & Shoulders, iloveny, JCPenney, Koolaid, Luvs, Pillsbury, Tide, Trident, Yoplait

Copywriter

DraftFCB, New York

2004 - 2006

Clients: Bank of America, Intel, NAACP, Verizon

Copywriting Intern

Koler Advertising and Brownchild, Texas

2002 - 2003

Clients: 3M, Austin City Limits Music Festival, Austin Visitor Bureau, Home Builder's Association, Houston Texans Football, JP Morgan Chase, Lacks Furniture, Stage Stores/Palais Royal

EDUCATION

Sketch Comedy Writing

Upright Citizens Brigade, New York

Humor Writing

Gotham Writers' Workshop, New York

Texas Creative Portfolio School

Bachelor of Science in Advertising

McCombs School of Business Foundations Program

University of Texas at Austin

AAA's Advanced Advertising Institute

Creative Director, PayDay Candy Bar, Winner in ad competition

RECOGNITION

Shorty Awards Best Social Media, FDA Anti-Smoking

CommArts Advertising Annual Feature, Cheerios

The One Club The One Show Finalist, Cheerios

The One Club The One Show College Exhibition

Frank Rizzo Creative Advertising Scholarship

Two years in a row

University Honors All four years