JEREHMIE CANNON

PRODUCT | SYSTEMS | AI

CONTACT

214-924-2308

jerehmie.cannon@yahoo

jerehmie-cannon-44bb4610

SKILLS

Design Systems Leadership

Figma Mastery

Cross-Functional Collaboration

Data-Driven Decision Making

Accessibility & Inclusive Design

Enterprise UX & Product Design

Strategic Influence

WORK EXPERIENCE

Healthy.ai Principal Designer & AI Designer | Present

- Leading design system strategy and governance, ensuring . scalability and usability.
- Developed a new typography, spacing, and color system from the ground up, leveraging AI-driven automation to accelerate design consistency.
- Partnered with engineering to ensure seamless integration of tokenized design components across platforms using Tamagui.
- Introduced visual QA processes, increasing design consistency and adoption across teams.
- Designed and tested AI-driven healthcare experiences, balancing chat-based AI interactions with traditional UI through user validation.
- Implemented a scalable componentization workflow, enabling faster design iterations and boosting team efficiency by 100%+.

Meta Senior Product Designer | Oct 2023 - Oct 2024

- Redesigned the VR store to support growth from hundreds to thousands of products.
- Enabled product marketing flexibility, allowing for discounts, promotions, and bundling at scale, supporting all those use cases simultaneously (+30% rev. over prev quarter).
- Redesigned VR store ads to include cutting edge 3D technology, in a systematic way that enabled Product Marketing to run campaigns autonomously.

Order.co Principal Designer | Dec 2021 - Oct 2023

- Built design system from scratch, establishing typography and spacing foundations.
- Developed key components (dropdown trigger, filter trigger, checkboxes)
- Established governance, documentation, and intake processes, ensuring scalability and adherence to design principles.
- Led cross-functional collaboration between engineering, product, and leadership to drive system adoption.

JEREHMIE CANNON

PRODUCT | SYSTEMS | AI

CONTACT

214-924-2308

jerehmie.cannon@yahoo

jerehmie-cannon-44bb4610

SKILLS

Design Systems Leadership

Figma Mastery

Cross-Functional Collaboration

Data-Driven Decision Making

Accessibility & Inclusive Design

Enterprise UX & Product Design

Strategic Influence

EDUCATION

The Art Institute of Dallas
Associates of Applied Art

Codecademy
Certified in HTML/CSS/

WORK EXPERIENCE

Zillow Search Design Manager | Jan 2021 - Dec 2021

- Managed a team of five designers while collaborating closely with the core design systems team.
- Contributed to Zillow's design system, using data-driven insights to influence new component adoption.
- Aligned design system principles with search experience goals, ensuring usability and business impact.

Amazon Search Design System Owner) | Mar 2017 - Mar 2020

- Owned and scaled the Amazon Search Design System, balancing user needs and revenue impact.
- Partnered with engineering & PMs to optimize search experience, generating an estimated $500M+ in revenue.
- Led cross-functional governance, ensuring cohesion across Amazon's vast product ecosystem.

projekt202 Principal Designer | Dec 2021 - Oct 2023

- Senior UX Designer | Jan 2011 - Sep 2013
  - UX Designer #6 on a newly established UX team, operating as a startup within the enterprise.
  - Designed and launched solutions for search, booking, and ancillary products.
  - Worked in accordance with Agile Scrum Practices.
  - Shipped changes to Ancillary products in Search that resulted in est. $100m annualized revenue.