

RESUME STEPHAN DEISENHOFER

About

I'm a freelance Copywriter and Creative Director based in Berlin. I graduated from high school in both Germany and the US, where I studied on a German Bundestag scholarship. I went on to study Social and Business Communication at Berlin University of the Arts.

I started my career as a Copywriter at KNSK and BBDO before becoming a Creative Director at Scholz & Friends Berlin. For the past 15 years, I've worked freelance for agencies and brands in Germany, the UK and the US. My experience includes international campaigns for clients such as Apple, Audi, Bosch, Deutsche Bank, eBay, Google, Siemens and The Boston Consulting Group, as well as the localisation of global campaigns for the German and Swiss-German markets.

In 2021/22, I also worked client-side as Creative Lead at DoorDash, overseeing all creative development for the German market.

Clients

Apple, arte, Audi, Berliner Philharmonie, BILD, Bosch, Boston Consulting Group, Capital, Coca-Cola, Commerzbank, Deutsche Bank, Deutsche Welthungerhilfe, Die Zeit, DoorDash, ebay, Facebook, Festspielhaus Baden-Baden, Germany - Land of Ideas, Google, HLX, Hyundai, Jacobs, KaDeWe, Konica, Krass, Lucky Strike, McDonald's, Media Markt, Meissen, Men's Health, Mercedes-Benz, Messe Frankfurt, N24, NDR, Nivea, O2, otelo, Siemens, smart, Sparkasse, SPD, Süddeutsche Zeitung, Telekom, TUI, Twint, Veltins, VFA, Volkswagen, Wrigley, Yamaha etc.

Awards

Cannes Lions: 1x Bronze, 9x Shortlist. ADC Germany: 1x Gold, 2x Bronze, 10x Finalist. ADC New York: 3x Merit. D&AD: 2x Finalist. London International: 5x Winner and 17x Finalist. One Show: 4x Finalist. Eurobest: 1x Bronze, 1x Finalist. Clio Awards: 5x Finalist. New York Festival: 2x Silver, 3x Bronze, 9x Finalist. New York Festival Global Awards: 1x Global Award. AME Awards: 1x Gold, 1x Silver, 1x Bronze, 1x Finalist. Effie: 1x Bronze, 2x Finalist. Epica: 1x Bronze, 1x Finalist. Cresta Award: 1x Winner, 2x Finalist. Golden Award of Montreux: 1x Gold, 2x Finalist. Deutscher Designer Club: 1x Gold. DMMA Onlinestar: 1x Silver, 1x Shortlist. Leads Award: 1x Finalist. Econ Awards: 1x Gold, 1x Special Award. Comprix: 5x Finalist. Politikaward: 2x Gold. Red Dot Award: 1x Winner. Swiss Marketing Award: 1x Winner.