

# RESUME STEPHAN DEISENHOFER

## About

I am a freelance Copywriter and Creative Director based in Berlin. I finished high school in both Germany and USA (with a scholarship of the German Bundestag) and studied Social and Business Communication at Berlin University of the Arts. After that I worked as a Copywriter for KNSK and BBDO and as Creative Director for Scholz & Friends Berlin. For the last 10 years I have been working freelance for agencies and brands in Germany, England and USA.

I have worked on many international campaigns for clients such as Apple, Audi, Bosch, Deutsche Bank, ebay, Google, Siemens, and The Boston Consulting Group. Also, I have helped to localise international campaigns for the German and Swiss-German market.

In 2021/22 I have also worked on client side as Creative Lead for DoorDash overseeing all creative development for the German market.

## Clients

Apple, arte, Audi, Berliner Philharmonie, BILD, Bosch, Boston Consulting Group, Capital, Coca-Cola, Commerzbank, Deutsche Bank, Deutsche Welthungerhilfe, Die Zeit, DoorDash, ebay, Facebook, Festspielhaus Baden-Baden, Germany - Land of Ideas, Google, HLX, Hyundai, Jacobs, KaDeWe, Konica, Krass, Lucky Strike, McDonald's, Media Markt, Meissen, Men's Health, Mercedes-Benz, Messe Frankfurt, N24, NDR, Nivea, O2, otelo, Siemens, smart, Sparkasse, SPD, Süddeutsche Zeitung, Telekom, TUI, Twint, Veltins, VFA, Volkswagen, Wrigley, Yamaha etc.

## Awards

Cannes Lions: 1x Bronze, 9x Shortlist. ADC Germany: 1x Gold, 2x Bronze, 10x Finalist. ADC New York: 3x Merit. D&AD: 2x Finalist. London International: 5x Winner and 17x Finalist. One Show: 4x Finalist. Eurobest: 1x Bronze, 1x Finalist. Clio Awards: 5x Finalist. New York Festival: 2x Silver, 3x Bronze, 9x Finalist. New York Festival Global Awards: 1x Global Award. AME Awards: 1x Gold, 1x Silver, 1x Bronze, 1x Finalist. Effie: 1x Bronze, 2x Finalist. Epica: 1x Bronze, 1x Finalist. Cresta Award: 1x Winner, 2x Finalist. Golden Award of Montreux: 1x Gold, 2x Finalist. Deutscher Designer Club: 1x Gold. DMMA Onlinestar: 1x Silver, 1x Shortlist. Leads Award: 1x Finalist. Econ Awards: 1x Gold, 1x Special Award. Comprix: 5x Finalist. Politikaward: 2x Gold. Red Dot Award: 1x Winner. Swiss Marketing Award: 1x Winner.