Chris Myers — Senior Copywriter

1 Fullers Avenue
London IG8 9EB, UK

+44 7775 646893

Email: thechrismyers@gmail.com
Portfolio: www.myersink.carbonmade.com

In a nutshell
Business-winning, client-facing, hard-working, smart-thinking.

2008–2010, 2014–Present day. Freelance Senior Copywriter, Myers Ink Ltd
Direct: Ancestry.co.uk, Attilus Caviar, Breast Cancer Care, Coats, Enigma, National Autistic Society, OUP, Save the Children, Selectaglaze, Speak Language School, SweetSpot Homes, University of Westminster, Wiesmann Automobiles, Xero…

Agencies: 21:12, Arc, Arthur, Burnett Works, Chemistry, Crave, The Crocodile, Digitas, Eight, Enigma, GOOD, Ideas House, Inuskshuk Strategy, Kitcatt Nohr, The Langtons, Manifesto, McCann Enterprise, Meteorite, Oliver, On, Open, RAPP, Table 19, TBCH, Tommy, Tonic, Vivid, WARL, WDMP, WPN Chameleon…

Accounts: Adnams, Agoda, Alzheimer's Research UK, Apple, BA, BHF, Blind Veterans UK, Britannia, Carling, Cats Protection, Celebrity Cruises, Centerpoint, Children with Cancer, The Children's Society, Christian Aid, Costa, Dignity Funerals, Dogs Trust, DoH, Emirates, Felix, Galderma, Hiscox, Homebase, Homeserve, Hyundai, IKEA, Jeyes, JP Morgan, KFC, Laithwaites, L'Oreal, Macmillan, Marriott, Mercedes-Benz, Montblanc, National Trust, Nectar, NewDay, Now TV, NSPCC, P&G, PayPal, PETA, Plan UK, Ralph Lauren, RecycleNow, RHS, RSPCA, Rosetta Stone, Saga, Shelter, Save the Children, Sky, South East Water, Sue Ryder, Virgin Media O_2, Waitrose, Which?, Wood Green, WorldVision, Zurich…

2010–2014. Senior Copywriter, Targetbase Claydon Heeley
Lead creative on Diabetes UK, Queen's Awards, Samaritans, Selftrade, Smile Train, Three Mobile and WSPA. Web, email, social, TV, press, DM and experiential. Presented to clients, brought in new biz.

2004–2008. Creative Partner, Bright
Helped turn this start-up into one of London's fastest-growing agencies. Clients: Ancestry.co.uk, Best Western, Experian, Fidelity, HSBC, Norwich Union, Plan UK, Sky, T-Mobile, Thomson Holidays.

1998–2004. Creative Head, Carlson Marketing Group
Created brand, recruitment and retention campaigns for AXA PPP Healthcare, BA, Britannia, Citroën, COI, Eurostar, Eurotunnel, Hyundai, KLM, Nescafé, Scottish & Newcastle, UNICEF, United Distillers, WWF.

1995–1998. Graduate tea maker/junior copywriter, The Crocodile
Corporate brochures, event marketing materials, niche B2B press comms.

1994–1995. King's College, London
PGCE, Secondary English.

1991–1994. St. Hugh's College, Oxford University
First Class BA (Hons), English Language and Literature.