My name is

IAIN PEARSON

AND I'M A

COPY WRITER.

FROM SUNNY ROYAL Tunbridge Wells



RIGHT HERE

SKILLS

TV, RADIO, WEBSITES, SOCIAL, EMAIL, POSTERS, PRINT, DM, POS, ONLINE VIDEO

AWARDS

D&AD NOMINATIONS FOR METROPOLITAN POLICE, BRITISH AIRWAYS, BRITISH ARMY.



BRONZE CANNES FOR BRITISH AIRWAYS
CANNES MERIT-METROPOLITAN POLICE

14 NOMINATIONS IN TOTAL

2 BRITISH TRAVEL AWARDS
SILVERS FOR BRITISH AIRWAYS

EXPERIENCE

2010 - 2016 — SAPIENT NITRO — SENIOR COPYWRITER

FCB HONG KONG 2001 - 2002

LEO BURNETT HONG KONG 2004 - 2005

1992 - 1999 — SAATCHI & SAATCHI — SENIOR COPYWRITER

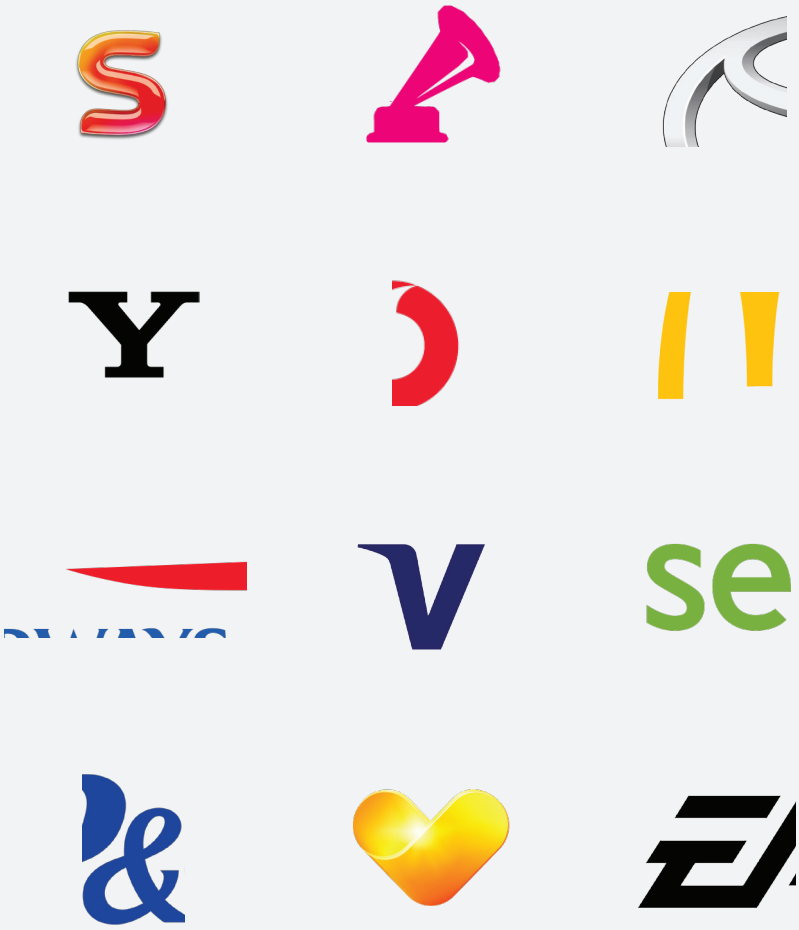
IAINPEARSON.CARBONMADE.COM

OR CALL ME!! +44 7962174484

I'VE BEEN LUCKY ENOUGH TO WORK FOR SOME PRETTY BIG NAMES

GAME CLIENT LOGOS

HOW MANY CAN YOU GET?



From left to right. Sky, HMV, Toyota, Sony, Vodafone, McDonalds, British Airways, Visa, Waitrose, P&G, Thomas Cook, Electronic Arts