NICHOLAS C. VALERIO

NCVART.COM

ART.NCV@GMAIL.COM
914.441.6407

LA, CA

FREELANCE GRAPHIC DESIGNER and MULTIMEDIA ARTIST

BASED IN LOS ANGELES // BUILDING VISUAL WORLDS WITH MUSICIANS, BRANDS, AND NONPROFITS // DEDICATED TO CRAFT AND FEARLESS EXPERIMENTATION

LOOKING TO EXPAND INTO A BIGGER TEAM TO TAKE ON LARGER SCALE PROJECTS, BUDGETS & CLIENTS

DESIGNER OF DOZENS OF ALBUM COVERS, HOURS OF CONCERT VISUALS, OCCASIONALLY VIRAL MUSIC VIDEOS // GETTING CLIENTS MORE EYEBALLS SINCE TWO THOUSAND TENISH

PHOTOSHOP and FRONT OF HOUSE ARE MY NATURAL HABITATS // ART AND DESIGN ARE MY NATIVE LANGUAGES

SKILLS

Adobe Creative Suite

Expert in: Photoshop, After Efects, Premier
Fluent in: Illustrator, InDesign, Lightroom

3D Generalist

Blender, Reallusion
character creation, environment building,
basic modeling, texturing, digital camera,
physics simulations

Sound Design

Proficient in Ablenton Live
recording, mixing, sound design, aranging, sfx timeline layout

Resolume Arena

VJing, content creation
projection mapping, advanced output, NDI camera input

Studio Art

Illustration, Drawing, Painting, Installation,
Digital + Analog Photography (photo retouching, color corection)

EDUCATION

University of Southern California
Roski Schol of Art and Design
BA Fine Art [2014]
Presidential Scholar
National Merit Comended Student

+Rhode Island School of Design
Pre-College Program [2008]
basic design, graphic design, drawing, art history

+Maine College of Art
Pre-College Program [2007]
2D design, 3D design, drawing, film + video, art history

EXPERIENCE

NCV//art [2014-present]

Freelance graphic designer
and multimedia artist

Creating images that immediately engage and hold attention, while accentuating and building on established brand identity. I work with clients ranging from Non-profits, to small business, to individual 1-on-1 collaborations, but currently work primarily with electronic music producers developing everything from logo design to full campaigns of multimedia content. This work is incorporated into social media posts, physical media for event promotion, merch, album cover art, installations, and beyond. Combining a studio art background with ultra-fluency in Photoshop and a wide range of other digital design tools, my work prioritizes unifying the energy and impact of the underground mentality with the polish and high level quality of industry standard technical mastery. Expert-level familiarity with my physical and digital tools, a decade of participation in the underground scene, years of formal high-level training at top schools, a long and diverse client list - all of these facets of my experience allow me to approach jobs with confidence, work quickly and efficiently, communicate clearly, and ultimately meet and exceed expectations consistently.

SQUID.EMOJI [2016-present]

Freelance VJ, motion graphic designer,
video editor, and brand consultant

Delivering and performing video content for the West Coast Bass Music Scene. Cafted multiple packages of custom live visuals for nationally touring artists (Blep Bloop, Kumarion, Chef Boyarbeatz, Onhell, etc), VJ'd hundreds of sets in clubs and on festival stages (including as guest VJ at Insomniac's Countdown and Nocturnal events), developed full release campaigns for producers and event promoters, served as resident VJ for Courteous Family, Bass Waffles, Mutate, Synaptik Events, and Momentive, and have served as a mentor for up-and-coming VJs. My main task is translating clients' musical ideas into compelling and captivating visual language that either builds on or reinforces their larger brand storytelling. I build deep relationships with clients, allowing us to create a shared vocabulary and trust over time. Maintaining this trust by always putting my clients' needs first is my first and biggest responsibility.

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EXPERIENCE [CONTINUED]

Cybershops Inc

Graphic Designer - product photography, image retouching, site design

Sandcastle Beauty Supplies

Graphic Designer - design of print media [catalogues, busines cards, mailers], site design, product photography

Warner Brothers - *Aim High* Season 2

Art Department Intern - research, graphic design, set decoration + construction

Katalyst Network - *Eric Finley: Comment Counselor* Season 1

Art Director - set decoration, props construction, property master, wardrobe, location

FILM CREDITS

RL GRIME - "Let Go" (Official Music Video) (2015)
+Production Design // Wardrobe // Practical Effects

Busy Living – "Let You Down" (Official Music Video) (2014)
+Production Design

Hex Cougar – "YNG BLOOD" (Official Music Video) (2014)
+Production Design // Wardrobe // Co-editor

Madd Hatter – "Ignite" (Official Music Video) (2013)
+Director // Writer // Editor

Bianca Leonor – "Regret" (Official Music Video) (2013)
+Production Design

Charming Liars – "New Disorder" (Official Music Video) (2013)
+Production Design

Ollie (Short Film) (2013)
+Production Design

Nicky Romero & Nervo – "Like Home"
(Official Music Video) (2013)
+Production Design // Practical Effects

RJ Manuelian Defense Attorney Commercial (2013)
+Production Design

The Chemist (Short) (2012)
+Production Design

Kadaffi Goes Hollywood (WME Short Video Short) (2011)
+Production Design

// [IMDB: Nick Valerio
http://www.imdb.com/name/nm5010667/]

ART SHOWS

"Things We Forgot To Leave Behind" - 2011
Participant
Helen Lindhurst Fine Arts Gallery // Los Angeles, CA

"FEAR & LOATHING" - 2012
Participant / Co-Curator
Two Roads Gallery // Los Angeles, CA

"it becomes that" - 2013
Participant
Helen Lindhurst Fine Arts Gallery // Los Angeles, CA

"fArt BASSel" - 2023
Participant / Curator
The Offbeat on York // Los Angeles, CA

MobileCoin
Participant
The Reserve // Los Angeles, CA

