

OBJECTIVE: I am seeking new challenges that will utilize my experience in graphic design, promotions, marketing, advertising, customer service, public relations, production, and broadcasting.				EXPERIENCE: Delta Media Corp. Carencro / Lafayette,LA: Director of Digital Content Promotions Asst. 106.3 Radio Lafayette - Asst. PD/MD On-Air Personality - Morning Drive & Afternoon Drive (Retro Ride @ 5 & 10 o’Clock News) (February 2013 – August 2018) AVC Conventions Host & MC of family friendly, affordable, and entertaining popular culture conventions throughout the Southern United States. (October 2014 – Current) mjhernandez.com Lafayette,LA / Houston,TX: Creative Consultant / Graphic Designer Illustrator / Promotions / Voice Over (December 2005 – Current) Touché Printing & Signs Lafayette, LA Graphic Designer / Pre-Press / Sales (June 2013 – April 2014) Townsquare Media Lafayette,LA: Board-Op / Promotions PT On-Air Personality (February 2013 – April 2014) Pixus Digital Printing Lafayette,LA: Graphic Designer / Pre-Press (June 2012 – October 2012) Stuller,Inc. Lafayette,LA: Marketing Department Digital Image Retoucher Graphic Designer (November 2009 – June 2012) A&E The Graphics Complex Houston, TX: Customer Service Small Format Quality Control (April 2008 – March 2009) 307 Downtown Lafayette, LA: Promotions Asst. Graphic Designer Hospitality Management (Feb 2006 - May 2007) Regent Broadcasting Lafayette, LA: Board-Op / Promotions / PT On-Air 99.9 KTDY / KFTE PLANET RADIO 96.5 / KHXT HOT 107.9 (March 2004 – May 2007)			
ACCOMPLISHMENTS: Recipient of a AAF of ACADIANA 2013 SILVER ADDY AWARD: Elements Of Advertising / LOGO / CRRC “Gator” Logo (www.cajunroadrunners.com) In 2013, I worked with Grammy Award Winner, Terrance Simien and his wife / manager Cynthia Simien to help art direct and design packaging for Terrance Simien & The Zydeco Experience's "Dockside Sessions" release. The album was nominated and eventually won a 2014 Grammy Award for Best Regional Roots Album. I have volunteered time and talent to assist in the promotion of JDRF (Juvenile Diabetes Research Foundation) A Walk For The Cure in the Acadiana area. I volunteer for my nephew, Logan, who has had Type 1 Diabetes since the age of 4. (www.jdrf.org) In February of 2013, I was asked to host a Gigposter / Design workshop for Acadiana area musicians at Tipitina’s Music Co-Op in Downtown, Lafayette. (facebook.com/TipitinasCoOpLafayette) I was an official poster artist for LAGCOE. I designed the official 2011 & 2013 LAGCOE poster. Wayne Geyer "Write More Good" Workshop Alumni. (www.waynegeyer.com/writemoregood) Poster design was chosen and featured in ‘The Great Oil Leak of 2010’ gallery showing at ACA to promote awareness of the Oil Spill on Gulf Coast. (www.thegreatoilleak.com) Recognized for Outstanding Customer Service at A&E The Graphics Complex. In Fall 2008 volunteered time and talent to help produce, direct, edit and write a promotional video to promote Thomas Reprographics "Company Wide Green Initiatives" In February and September of 2007, I helped coordinate and host Grinder: Creative Arts Expo, a highly unique visual experience that features various types of art, vendors, merchandise, social networking, a live art show, and auction. I’m a member of the Drink and Draw Social Club of South Louisiana, a community sketch group which meets weekly in public spots to draw and create awareness of art and comics. We had over 150 pieces of our sketch group art featured in an exhibit of comic art at the Jefferson Street Market in Downtown Lafayette.							
EDUCATION: Bachelor of General Studies *Mass Communications: Advertising / English, UL Lafayette (Fall 2005) Graduate of Acadiana High School, Scott LA (1999)							
SKILLS: Adobe Creative Cloud (.AI .PS .ID .AU) / VIPology CMS & Rewards / WordPress / Social Media (FB TW IG) vCreative & vPPO / BSI- VT / MusicMaster / Securenent Systems Mobile Apps / MIXPO CM & Analytics Broadstreet Ads / Mixcloud / Audiomack / Apple iMAC Macbook / WACOM Pen & Tablets / PANTONE							
INTERESTS: Action Figures / Advertising / Apple / Art Prints / Batman / Ben Folds / Brainstorming / Branding Broadcasting / Comic Books / Customer Relations / Exercise / Film / Gig Posters / Graphic Design Graphic Novels / Green Architectural Design / Identity / Kickboxing / LEGO / Logo Design / Lucha Libre Marketing / Mind Mapping / Mixed Media / Movies / Music / Photography / Promotions Public Relations / Public Service / Radio / Sketching / WACOM Pen & Tablets / Wes Anderson							
REFERENCES: Kody Chamberlain Illustrator / Designer / Writer / Speaker / Teacher 337.501.6884 18 years Blake Lagneaux Exhibits Curator / Creative Director at Lafayette Science Museum 337.962.8615 18 years Aaron Lane Aaron Lane Entertainment / Office Hours Sandwich Shop 337.291.5548 18 years Anne Falgout Executive Director at Vermilion Economic Development Alliance 337.740.0433 10 years Amanda Ayao Audio Production / Marketing / Content Creator 337.326.9356 5 years							
Please Visit My Online Portfolio For Samples Of My Work / www.mjhernandez.com							