

Brent Mellecker

Contact

3807 Tawny Birch Court
Decatur, Georgia 30034
BrentMellecker@gmail.com
706.399.1896
www.BrentMellecker.com

Key Skills

DESIGN

Adobe Creative Suite
Photoshop
Illustrator
InDesign
InCopy
XD
Fresco
After Effects
Premiere Pro
Sketch
Dimension
Media Encoder
Dreamweaver
Lightroom
Audition
Acrobat
3Ds Max
Maya
Blender
Rhino3D
Cinema 4D
Z-Brush
AutoCAD
V-Ray

ANIMATION

3Ds Max
Maya
Animate
Character Animator
ToonBoom
Vyond
Stop Motion Pro
Flash

About

Over a decade of experience directing creatives to deliver projects for print, digital, and instructional design. Agile and resourceful professional with a talent for simplifying communications to ensure clarity and understanding from all stakeholders; with experience as an instructional designer, web content administrator, freelance artist, team lead and professor of design and animation.

Experience

2021 - Present

Sr. Training Manager Design • AT&T

- Responsible for the design, development and maintenance of instructional training materials in various formats.
- Responsible for instructional design, development, and maintenance of courseware for employees who support emerging technologies.
- Complete needs analysis to determine learner objectives, outline project requirements, and align deliverables to client expectations and available resources. Determining performance standards, skill/knowledge requirements and training objectives.
- Storyboard and design e-learning application flowcharts to ensure impactful use of adult learning pedagogy and minimize risk of scope creep, resulting in on-deadline delivery of 100% of products in two years.
- Producing design plans targeted to client performance needs.
- Designing and creating graphics and motion graphic videos that support engaging content for learning.

2020 - 2021

Web Content Administrator • DRT STRATEGIES

- Development and maintenance of Internet Content Inventory for the CDC's NCHHSTP division.
- Coordinate content review cycles and clearance protocols for webpage creation.
- Coordinate implementation schedule for digital deliverables across all Health Communication Science Office channels, and for National Prevention Information Network channels.
- Ensure content meets 508/Accessibility Standards.
- Ensure digital content is translated accurately across digital platforms, i.e., social media, partner channels, apps, blogs, etc.
- Coordinate with division, office, and workgroups on content update needs.

Key Skills Continued

OFFICE PRODUCTIVITY

Word
Excel
OneNote
PowerPoint
Outlook
Pages
Microsoft Teams
Whiteboard
SharePoint
Tasks by Planner
Power BI
Visio
Azure

WEBSITE DESIGN

HTML5
CSS
PHP
JavaScript
Wordpress
Bootstrap
jQuery
Google Web Designer
Atom
Figma
UI
UX
WCAG

INSTRUCTIONAL DESIGN

Articulate 360
Rise
Storyline
Captivate
Elementor
GamiPress
Blackboard
Canvas
PLE
CMT

2004 - 2021

Designer, Artist, and Animator • **FREELANCE**

- Responsibilities include web design, product photography, team management, face to face consultation with clients, billing, packaging design and animation.
- Meet with clients to determine marketing and design vision, scopes of work, budgets, and deliverable time frames.
- Lead marketing print campaign using nontraditional technology for Adobe's mobile apps at HOW Design Live.
- Produce detailed visuals and illustrations while creating designs specific to client requests.
- Communicate with clients to ensure visual concepts are within modern standards.
- Design, develop, maintain and update a variety of websites.
- Propose and implement new site content architecture and navigation scheme for company website redesign.
- Successfully create, develop, and implement new look and styles to notably improve web presence for multiple clients.

Clients Include:

- Adobe
- Optum
- Poodle Breeder Association
- Hope Ministries
- Grace Food
- Ledet
- Drink and Draw
- Piju Belly
- United States Armed Forces

2006 - 2017

Professor • **THE ART INSTITUTE OF ATLANTA DECATUR**

Taught a wide range of courses, from foundation studies to final projects for graduating seniors. Courses include all classes offered to Media Arts and Animation students, as well as Web Design students in the bachelor and associate level degrees. Duties included, but were not limited to:

Design and Creativity

- Demonstrated sound understanding of organic forms modeling, 3-D modeling, texturing, lighting effects and animation for visual effects industry.
- Conducted research and remained informed and current with the changes and innovations within the field. of creativity and design.

Collaboration, Communication and Teaching

- Coordinated with colleagues in the development and modification of curriculum programs.
- Rendered hands-on support to students in their comprehension of all animation software and techniques.
- Educated students regarding media arts, animation, web design, graphic design, and interactive media.
- Capitalized on industry skills in conducting research and experimentation on various topics.

Accomplishment

- Earned the Teacher of the Year Award in 2011.

Key Skills

Leadership Development
Public Speaking
Training
Project management
AGILE
Scrum
Continuous improvement
Program design
Creative writing
Technical writing
Adult education
Data visualization
Talent acquisition
Documentation review
Sales
Design Thinking

Leadership

- Led creatives through full-cycle projects from planning to production and presentation.
- Maintained active involvement in academic and administrative committees in initiating and creating policies, budget plans, and company-wide decisions.
- Coordinated with a 10-member team to develop engaging and innovative motion graphics piece for internal marketing.
- Led a team creating training to support union workers. Partnered with legal and operations to ensure training supported the vision from the client.
- Provided company-wide training on color, brand, and the use of the Adobe After Effects software.
- Project lead on a company-wide customer survey tool. I delivered the project before the due date and exceeded all required KPIs.
- Active participant of department-wide initiatives to upskill designers. Designed and delivered Adobe Creative Suites training to 30+ colleagues across design teams.
- 2022 Connections Award recipient; a monetary reward for select designers who exhibit behaviors going above and beyond for the client.

Education

2009 – 2011

Master of Arts in Animation • Savannah College of Art and Design (SCAD) • Atlanta, GA

2004 – 2006

Bachelor of Fine Arts in Media Arts and Animation • The Art Institute of Washington (AiW) • Arlington, VA
Graduated cum laude, Recipient of Washingtonian Medal of Achievement