



# Eli Levine

## UX/UI Designer

US Citizen

**UX/UI designer with over 10 years of professional experience, including high proficiency in web design methodologies and with iOS and Android mobile platforms. Proven experience with delivering complex projects and a demonstrated capability for creativity and innovation, along with strong analytical and problem-solving abilities. Additionally, he has excellent documentation, communication and interpersonal skills, with a demonstrated ability to effectively communicate across various levels within an organization and work both independently, and within a broader team. Capable of visualizing implemented current UX/UI design and visual language and always eager to learn, understand and apply new technologies.**

### Education

#### **B.Des, Visual Communication,**

Motion and Interactive Design

Bezalel Academy of Art and Design, Jerusalem

2004 - 2008

### Software Skills

**Design:** Sketch, Adobe (XD, Photoshop, Illustrator, After Effects, Dimension), Figma

#### **Architecture, Prototype and Handoff:**

RealtimeBoard, Principle, Zeplin, InVision

**Code:** HTML, CSS

### Contact

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### Work Experience

#### **VERIZON / UX/UI Designer**

SEP 2016 - Current, NY Area

Designed mobile and desktop apps and AR/VR games for Verizon's XR platform Envrmnt. Gathered and evaluated user requirements in collaboration with product managers and engineers. Illustrated design ideas including sitemaps, user flows and wireframes. Led user interface design, creating a design system and visual element for a mobile and desktop app. Provided prototypes and written requirement documents to engineers and collaborated with QA team to ensure that documented requirements were met.

#### **MOOVIT / Digital Designer**

JUN 2014 - FEB 2016 , Israel

Collaborated with cross-functional product team to explore, define, plan and execute UX and UI product features, pushing Moovit to be the #1 local transit app in the world, trusted by over 40 million riders across 1,000+ cities. Designed and conceptualised global campaigns across all digital platforms, mobile and web. Created product launch campaigns for mobile and desktop, from initial design concept to final details, including digital ads, video ads, social media activity, landing pages, pop-ups, icons and logo design. Created video ads, including art direction, illustration, editing, animation and sound.

#### **FREELANCE / UX/UI and Motion Designer**

JUL 2010 - JUN 2014, Israel

Designed websites and mobile apps, generating wireframes, prototypes and high-fidelity visual designs. Created design and animation of corporate videos, TV promos, presentations, music videos, branding, etc. Directed and animated promotional videos, presentations and infographic animation for leading clients, including the Bank Of Israel, Israel's Ministry of Economy, political parties, NGOs, travel agencies and advertising firms.

#### **YKM INTERACTIVE | Web Designer**

AUG 2008 - JUL 2010, Israel

Designed websites, flash sites, banners, web / mobile apps, and motion graphics for large Israeli Banks and telecom companies

#### **JLM FINE ART PRINTS | Graphic Designer**

JUL 2005 - OCT 2006, Israel

Graphic Design - Designed book covers, magazine layout and Advertisements.