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Top Skills

Photography

Art Direction

User Experience

Honors-Awards

Eagle Scout

Publications

Featured Art Director

Featured Photography

Patents

Amazon - Hashtag Search

Alexander Chamas

Senior Art Director at Amazon Music
Seattle, Washington

Summary

Experienced Senior Design Specialist with a demonstrated history of working in the internet industry. Strong arts and design professional skilled in Customer Experience Design, Web Design, Voice User Interface Design, User Experience (UX), and Advertising.

Experience

Amazon Music
Senior Art Director
April 2019 - Present
Greater Seattle Area

I'm responsible for owning all artist focused projects, which include: self-service reporting tools, artist and label facing presentations, and custom interactive experiences for both the Artist Marketing and Label Relations teams.

Amazon Music
7 years 7 months
Senior User Experience Designer
May 2016 - April 2019 (3 years)
Greater Seattle Area

I was responsible for conceptualizing, coordinating, and documenting work flow analyses across strategic projects for Amazon Music. My aim was to solve not only the pain points for music listeners, but also consider cost saving tools for our internal artist marketing teams.

- Subject Matter Expert - Artist Marketing Design
- 6.30.19 Launched EU multi-factored authentication for Amazon Music purchase flows
- 11.2.18 Launched internal tools for Amazon Music's Programming team
- 5.9.18 Launched the Explicit Language Filter for Amazon Music and Alexa
- 3.28.18 Launched Echo Free Preview for Amazon Music
- 10.12.17 Creative Director for Alexa Speaker ID for Amazon Music

Senior Design Lead

September 2015 - April 2016 (8 months)

Greater Seattle Area

I hired and trained domestic and international design teams to become efficient production systems. I had the opportunity to create on-boarding tools, workflow systems, creative best practices, and hosted professional development seminars. Finally, I built a team of 9 Production Designers located in San Jose, Costa Rica to support US based ad campaigns.

Visual Designer

October 2012 - September 2015 (3 years)

I created innovative advertising experiences for global brands on Amazon's web properties. I designed innovative media experiences for online advertising campaigns. By working closely with Amazon designers and sales teams, we brought ideas to life and to executed campaigns for Fortune 500 clients.

Visual Designer (contract)

October 2011 - September 2012 (1 year)

I created innovative advertising experiences for global brands on Amazon's web properties. I designed innovative media experiences for online advertising campaigns. By working closely with Amazon designers and sales teams, we brought ideas to life and to executed campaigns for Fortune 500 clients.

Microsoft

User Experience Designer

May 2010 - June 2011 (1 year 2 months)

User Experience for the Microsoft Online Store.

Responsible for translating business requirements from various Microsoft merchandising teams into effective and intuitive design solutions for the Microsoft Store.

I use effective communication between web developers and project stakeholders, to begin prototyping wire frames which are then created into customer purchase flows, landing pages, help sections, banners, assets, and store locations.

DR.Inc

Art Director // Co-Founder

September 2010 - November 2010 (3 months)

We create mobile games and applications for your smart phone. Our first game, KINGS is a digitized version of the famous drinking game, and so far

has been downloaded in seven countries. It's currently available for purchase inside the Microsoft Zune Marketplace.

Bullseye Management

Design/Administration

November 2008 - March 2010 (1 year 5 months)

Assist in all design and and photo retouching for blues rock legend Johnny Winter. Other groups include PIGSWEAR and the Eric Sardinas Band. Work includes, posters, merchandise, websites, and facebook/myspace pages.

Network BBDO

Intern Art Director

May 2007 - August 2007 (4 months)

Art Direction for clients General Electric, Pizza Hut, AMP Energy Drink, AT&T Wireless, Alka Seltzer.

Education

Syracuse University

BFA, Advertising Design · (2004 - 2008)