



Super Deluxe Senior VP of Development, Short Form

February 2016 – Present Los Angeles, CA

- Built and managed a team of 25+ directors, producers, animators, and designers that guided our brand voice and aesthetic.
- Develop & executive produce tentpole series' including Stoned Mode, Thrift Haul, Tingles, For The Gram, Drawing with Skinner, Upgraded, Advice From Ghosts, Cute Wars, and dozens of other formats.
- Work closely with Social, Design, Branded, Animation, and Narrative and Unscripted teams in order to create brand consistency across all platforms (YouTube, Facebook, Instagram, Snapchat).
- Drive traffic & engagement with our core audience (5.2M followers, 150M views/month, 2.5B total views, 30% audience engagement/post)
- Oversee \$3 million+ in annual budgets.
- Create IP for multiple revenue streams including live, merchandise, and long form television.
- Develop pitch decks / workflow systems for outside partnerships including Facebook Watch and Snapchat Discover.
- Executive produce large-scale formats with out-of-house artists (Mike Diva, KyttenJanae, Devin Flynn, Thu Tran, Caroline Goldfarb, Fat Tony, Skinner, Jamie Loftus, and hundreds of other creators.
- Support production, finance, distribution, and data divisions.

Everything is Terrible! Co-Creator / Creative Director

September 2007 – Present Los Angeles, CA

- Produce weekly video content, seven feature films, and six North American tours.
- Lead art director / illustrator / designer on all films, merch, promotional material, trailers, etc.
- Created 'Memory Hole' (collaboration with Fishbowl Media / AFV).
- Create / write / produce / edit IP to sell as television properties such as 'Gigglegudge, USA!' (Adult Swim) starring Paul Reubens and co-produced by PFFR, and a daily Memory Hole series (Snapchat Discover).
- Conceived / Executed 'The Jerry Maguire Video Store' containing 14K+ copies of Jerry Maguire on VHS. Designed all artwork and design assets for interior / exterior.
- Co-Director of Everything is Festival, an ongoing celebration of rarely-seen films, found footage, live scores, indie games, VR, & immersive installations in LA / Portland. Produced / 75+ cumulative events.
- Hosted Video Nights (The Cinefamily) from 2010-2013, a monthly series showcasing outsider filmmakers.

BuzzFeed Senior Producer

December 2013 – February 2016 Los Angeles, CA

- Built / managed a team of 20+ that produced 500 pieces of content per month for Snapchat Discover.
- My team was responsible for 21-27% of BuzzFeed's total monthly traffic.
- Creatively assisted the Video team and grew from less than 30 LA employees to a global brand.
- Designed the Tasty logo- by far the internet's most popular food channel (billions of views & 100M+ worldwide followers).
- Solely conceived / directed produced over 70 short form videos combining animation, documentary, and comedic narrative. Acquired 200M+ total views.
- Ran monthly graphic design, production, motion graphics workshops that encouraged experimentation and learning.

Previous Employers

Conan / TBS Graphic Designer / Editor April 2013 – December 2013 Los Angeles, CA

CurrentTV / infoMania Producer January 2010 – August 2011 Los Angeles, CA

American Greetings Creative Developer August 2005 – February 2010 Los Angeles, CA

Freelance Client List Illustrator / Graphic Designer / Motion Graphics / Editor

New York Times, Disney, Netflix, Comedy Central, Nickelodeon, Adult Swim, MTV, JASH, Funny or Die, Universal Records, Orbitz, Jane Magazine, BUST Magazine, Funny Garbage, WFMU