

# EDWARD T BROWN

407.701.6049 • edwardtbrown.com • etrocks@mac.com

## STUDIO SERVICES LEADER

Creative Services Leader focused on delivering world-class advertising production, content creation and workflow solutions across all channels of traditional and digital marketing. Highly accomplished creator of key art and signature images for global brands. Proven success inspiring highly effective teams in the creation of world class visual content. Collaborative//Innovative//Problem Solver//Maker

## PROFESSIONAL EXPERIENCE

### THE WALT DISNEY COMPANY, Yellow Shoes Creative Group

#### Production Design Sr. Manager, Nov 2015–Nov 2017

- Led a team of Production Designers, Photographers, Producers and Illustrators in the creation of content supporting Walt Disney Parks and Resorts Global Marketing strategies.
- Functional leader, capable of expert level photo editing/retouching/compositing, pre-media file preparation, asset management, IT and support of all related systems.
- Utilized cost effective practices to produce world-class content within budget while driving business results.
- Managed purchasing and relationships with hardware, software and IT technology suppliers.
- Maintained digital asset management systems supporting 4M+ unique photographic and advertising assets annually.

### THE WALT DISNEY COMPANY, Yellow Shoes Creative Group

#### Shared Services Director, Nov 2009–Nov 2015

- Directed Shared Services Team including Photography, Illustration, Production Design, Interactive Production, Asset Management, Print Production and Apple IT System Administration.
- Accountable for all operations of the Production Design Team from creation to delivery.
- Developed best practices to ensure timely and effective sharing of global marketing content.
- Identified processes that ensured cost effective pre-media services and asset delivery to suppliers.
- Recognized trends toward digital channels of communication and realigned resources to create an Interactive Production Team focused on efficiently executing digital advertising programs.
- Led IT System Administrator in the development of workgroup technology solutions for project management, interactive production, job archiving, font management/licensing and data recovery.
- Managed a team of Photographers and Producers in the creation of world-class photography.
- Worked collaboratively with Creative, Account and Brand Management Teams in the creation of signature images and content supporting the launch of global theme parks, resorts and attractions.

### THE WALT DISNEY COMPANY, Photography Creative Services

#### Operations Manager Imaging Department, July 2000–Nov 2009

- Created and lead Digital Imaging Team focused on retouching/compositing, pre-media services to support Disney Creative Services.
- Identified and deployed internal color proofing technologies resulting in \$400k annual savings.
- Championed the development and deployment of the first enterprise wide asset management system.

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## PROFESSIONAL EXPERIENCE CONT'D

### THE WALT DISNEY COMPANY, Photography

Photography Systems Administrator, Nov 1995–July 2000

- Managed photography capture systems supporting Creative Advertising.
- Transitioned Photography team from analog/film based capture to digital platforms.
- Developed efficient digital photography distribution practices to provide content to global media partners.
- Operated and maintained high volume commercial photo printing/processing equipment and quality control systems.

### PREVIOUS

1983–1995

- The Camera Shop Inc, Photography Lab Manager
- Memory Photo, Commercial Photo Lab Technician, Photographer
- ONE Hour Photo, Photo Lab Tech, Photographer
- Engine and Accessory, Heavy Equipment Mechanic, Pipe Welder

## SKILLS / ACCOMPLISHMENTS

Expert level user, Adobe Photoshop, InDesign, Acrobat, Extensis, Lightroom and MS Office.

Highly proficient in Photography and support of camera systems, applications, lighting and grip.

Color Management, Digital Asset/Data Management and Graphic Workflow Development.

Detailed understanding of traditional and digital printing practices, with a focus on specialty graphics.

Epson, HP, Xerox, X-rite, EFI Fiery and ColorProof printer/proofing support.

Communication Arts Annual Award of Excellence/Photo Imaging.

Disney Partner's in Excellence Award winner for outstanding performance.

Multiple Local/District Silver and Gold Addy Awards for Photo imaging.

Apple OSX client/server administration, workgroup management and application support.