

Career Profile

Proven success developing and implementing strategic design solutions for numerous high-volume organizations.

Dedicated professional with experience in graphic design, strategic planning, and resource management complemented by a track record of facilitating strong interpersonal relationships between businesses and their clients. Capable strategist who aims to establish on-going success by employing a broad range of methods and techniques to ensure quality and due diligence are always paramount. Proven ability to utilize industry-standard tools and processes to maximize operational efficiency and maintain continual effectiveness in a fast-paced environment.

Areas of Emphasis

- Full-Cycle Project Management
- Strategic Planning & Forecasting
- Client Engagement & Relationship Building
- Graphic Design & Illustrations
- Interior Design & Photo Art
- Sales Activation Design
- Content Creation & Implementation
- Concept Development
- Researching & Trend Identification
- Cross-Functional Collaboration
- Change Management & Conflict Resolution
- Performance Management & Goal Creation
- Photography & Videography
- Vendor Management & Communications
- Team Leadership & Training
- Audio and Video Editing & Production

Technical Proficiency

Environments: MacOS X, Windows 7/8/8.1/10

Tools: Adobe Creative Cloud (Photoshop, InDesign, Illustrator, Lightroom), iWork, Keynote, Pages, ScreenFlow, iMovie, Microsoft Office Suite (Word, PowerPoint)

Languages: Basic HTML and Adobe After Effects

Social Media: Instagram, Facebook, Twitter

Professional Experience

Czarnowski – Atlanta, Georgia

Idea Shaper, 11/2008 to 05/2020

Utilize an advance knowledge and understanding of strategic methods to consistently push past the boundaries of the role, displaying an industry-leading professionalism through client interactions and various creative endeavors. Head audio and visual editing responsibilities for the company, and provide key input and artistic direction on all related functions for various diverse projects. Plan and execute customer events with branding in mind, cultivating an environment that strongly promotes customer engagement while simultaneously increasing overall business growth. Manage and coordinate social media campaigns and initiatives, utilizing the strengths of each platform to establish a brand's identity and promote continued brand awareness. Conceptualize, develop, and implement unique large format prints, thorough brand documentation, and non-traditional strategic advertising for multiple organizations. Author comprehensive proposals for clients within numerous industries, and observe a strict adherence to all client guidelines and expectations to ensure a healthy working relationship. Serve as videographer and photographer for the public relations department, providing presentation editing, content creation, and trailer development services whenever needed.

- Effectively developed fun and fast-paced trailers to pitch new business ideas in a unique and creative manner.
- Delivered impressive Keynote presentations that outlined strategies and business solutions.
- Successfully brought ideas to life through the effective utilization of software such as Photoshop to deliver professional – quality designs.
- Developed sizzle reels aimed at showcasing our team's effectiveness and overall capabilities.
- Captured video and photographs that were later used to accompany tradeshow backdrops and adorn screen savers during the show's run.

Additional Experience

Digital illustrator, Phillips Partnership, Atlanta, Georgia

Graphic Designer, Palladium Group, Atlanta, Georgia

Multi-Media Artist, A-1 Blue Print, Atlanta, Georgia

Visual Artist, Freelance, Atlanta, Georgia

Educational Background

Bachelor of Fine Arts in Illustration

Savannah College of Art and Design (SCAD)

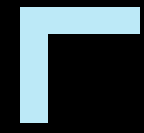
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With my wide-ranging visual art and design skills,
superior capacity to adapt to project-specific needs,
and proven ability to continually grow my knowledge of
industry best practices, I am confident that I will exceed
your expectations from my first day on the job!